

Beat: Vips

## **WeThe15 IS THE BIGGEST&MOST POWERFUL MOVEMENT TO REPRESENT THE 15% OF DISABLED**

### **A GLOBAL MINORITY OF 1,2 Bn THAT MATTERS**

Paris, Washington DC, 13.09.2021, 01:40 Time

**USPA NEWS** - Once upon a time, In August 2021, there was at last, a powerful worldwide movement ever, to defend a minority that was silent so far....It is the biggest ever human rights movement to represent the world's 1.2 billion persons with disabilities was launched by a coalition of international organisations from the worlds of sport, human rights, policy, business, arts, and entertainment. This moment is simply called WeThe15, referring to the 15% of the person with disabilities representing the fifteen percent of inhabitants in the world, and should ne more represented and more include in the societies. Being a minority and besides a silent one, shouldn't neglected or mistreated just because disability is not that sexy, in the opinion of certains ...This is it now happing with WeThe15, that « wants to put disability right at the heart of the inclusion agenda, alongside ethnicity, gender and sexual orientation. » We shall regularly publish and release their communication, in a tribute to our journalist, Rahma Sophia Rachdi, who is wheelchair bound and had to face many obstacles when it comes to her accessibility but also to being included somehow, when it comes to her job of journalist

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### **WeThe15 MOVEMENTS AIMS TO PROVIDE AND ENGAGE MEDIA AROUNF DISABILITY AND HUMAN RIGHTS**

« Over the next decade the WeThe15 movements aims to provide and engage media around disability and human rights: some of the stories will be about hope and unity, but we'll also not shy away from tackling themes of health, education, poverty, legal representation, employment and social justice. We'll be speaking about stories of:

Human potential, as we put persons with disabilities at the heart of the diversity and inclusion agenda.

Accountability in action, as we implement a range of activities targeting governments, businesses, and the public to drive social inclusion for persons with disabilities.

High-profile campaigns, as we break down societal and systemic barriers that are preventing persons with disabilities from fulfilling their potential and being active members of society.

Solidarity, as we ensure greater awareness, visibility, and representation of persons with disabilities.

Radical change, as we promote the role of assistive technology as a vehicle to driving social inclusion.

Change can start with every media organisation. Change can start with one journalist. Together, we can transform the lives of 15% of the world. Together, we can drive a cultural shift. » Source: WeThe15

**Article online:**

<https://www.uspa24.com/bericht-19214/wethe15-is-the-biggestundmost-powerful-movement-to-represent-the-15-of-disabled.html>

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